

**Briefing Form**

**Below is the information we need to make your very own Book Trailer. Please use this form below to provide us with as much information as possible. Email us the requested information, as well as all supporting images and files, using our contact Email info@LoewenHerz-Creative.com**

**Once we receive your email, you will be contacted by us to confirm your request and to further discuss and schedule the making of your trailer.**

**\* required fields**

**ABOUT THE AUTHOR**

**Author’s Name\*:** Click here to enter your name.

**Authors’ Website:** Click here to enter your website.

**Author’s Email\*:** Click here to enter your email.

**ABOUT THE BOOK**

**Book Title\*:**  Click here to enter your book’s title.

**Book Genre\*:** Click here to enter your book’s genre.

**Target Audience\*:** Click here to enter your target audience.

**TRAILER SPECIFICS**

**Book Trailer Package\*:**  [ ]  LHC-Key

 [ ]  LHC-Toons

 [ ]  LHC-Tales

 [ ]  LHC-Toons & Tales

**Please check out the individual packages on our website and read the descriptions carefully to see what is included and covered.**

**Voice Talent Preference (only if your package includes narration\*):** [ ]  Male

 [ ]  Female

**Suggested Narration (only if included in your package; MAX. of 80 words total\*):**

Click here to enter script.

**Desired Trailer Mood (e.g.: Dark, Uplifting, Inspiring, etc.):**

Click here to enter text.

**Desired Mood of Background Music (e.g.: Dark, Mystical, Eerie, etc.) – If you want to use your own music, please send it to us via email. You must have permission from the copyright holder to use all music, or supply purchased royalty-free music.**

Click here to enter text.

**Description/ Synopsis of Book\*:**

Click here to enter synopsis.

**Suggested Text Bursts or Script (MAX. of 9 short bursts total):**

Click here to enter suggested text bursts.

**Would You Like Us to Develop Text Burst Suggestions for You?**

 [ ]  Yes, please.

 [ ]  No, thanks.

**Key Elements You Would Like to See in the Trailer\*:**

Click here to enter key elements.

**Do you have images you would like to include in the video? – If yes, please send them to us via email. You must have permission from the copyright holder for all photos, or supply royalty free photos that you have purchased.**

 [ ]  Yes

 [ ]  No

**FOR CHILDREN’S BOOKS: Would you like your picture book’s characters animated? – If yes, please send us the image files of all artwork via email.**

 [ ]  Yes

 [ ]  No

**Other Information You Would Like to Provide:**

Click here to enter text.

**Where did you hear about LoewenHerz-Creative?\***

Click here to enter text.

[ ]  **I understand that LHC requires a 30% non-refundable deposit before the making of my trailer. This will become due once we have agreed upon working together and have thoroughly discussed my expectations and visions for my book’s trailer. The deposit must be made in order to secure and hold your scheduled time slot.\***

[ ]  **I have attached a high-quality image of my book’s cover.\***

**Please send the filled out sheets, as well as all supporting images and files, using our contact**

**Email info@LoewenHerz-Creative.com.**

**\*\*\*Please note that we operate and respond during normal business days and hours only.\*\*\***

**We are looking forward to working with you.**

**~ Your LoewenHerz-Creative Team**